



## KATIE HU

**Managing Director, Hearst Ventures**

**General Manager, Hearst Ventures China**

**Katie Hu** is a managing director of Hearst Ventures and the general manager at Hearst Ventures China, where she sources, executes and manages Hearst's early stage TMT investments in China. Since joining in 2014, Hu has been involved in many investments in early stage companies, including LingoChamp and Kujiale. Prior to joining the Ventures team, Hu was a strategy and investments associate at Hearst China, where she managed Hearst's various businesses and assets across China.

Prior to Hearst, Hu served as an investment banker at Credit Suisse Hong Kong, where she was mainly responsible for the origination and execution of deals in the consumer, retail and healthcare industries. Her deal experience spans across a variety of financial products including IPOs, M&As, debt and derivatives offerings.

Hu graduated from the University of Auckland with a first-class-honors bachelor's degree in commerce and received her master's degree in finance and economics from the London School of Economics.