



DARCY FRISCH

Managing Director & Vice President, Hearst Ventures

Darcy Frisch is managing director and vice president of Hearst Ventures, where she makes investments in early stage digital media and information businesses. She currently serves on the boards of Via Transportation, Zendrive, Ridecell, Cogito and PowerToFly. She previously served on the boards of Zinc (sold to ServiceMax in 2018), Nexage (sold to Millennial Media in 2014), Sphere (sold to AOL in 2008) and Voxpop.tv (sold to IAC in 2011). Since joining Hearst Ventures in 2000, Frisch has been involved with many of Hearst Venture's early investments including drugstore.com, XM Satellite Radio, Circles and

MobiTV.

Prior to Hearst, Frisch held positions as a tax analyst at KPMG and as the legislative assistant for tax for U.S. Senator David Boren of Oklahoma. She received her undergraduate degree from Yale University and earned her master's degree in business administration at the University of Virginia's Darden Graduate School of Business.